



End-of-Sale and End-of-Life Announcement for the Cisco Digital Media Systems 5.2.3

EOL8026

Cisco announces the end-of-sale and end-of life dates for the Cisco Digital Media Systems 5.2.3. The last day to order the affected product(s) is July 31, 2012. Customers with active service contracts will continue to receive support from the Cisco Technical Assistance Center (TAC) as shown in Table 1 of the EoL bulletin. Table 1 describes the end-of-life milestones, definitions, and dates for the affected product(s). Table 2 lists the product part numbers affected by this announcement. For customers with active and paid service and support contracts, support will be available until the termination date of the contract, even if this date exceeds the Last Date of Support shown in Table 1.

Table 1. End-of-Life Milestones and Dates for the Cisco Digital Media Systems 5.2.3

Milestone	Definition	Date
End-of-Life Announcement Date	The date the document that announces the end of sale and end of life of a product is distributed to the general public.	January 31, 2012
End-of-Sale Date	The last date to order the product through Cisco point-of-sale mechanisms. The product is no longer for sale after this date.	July 31, 2012
Last Ship Date: HW, App. SW	The last-possible ship date that can be requested of Cisco and/or its contract manufacturers. Actual ship date is dependent on lead time.	October 29, 2012
End of SW Maintenance Releases Date: HW, App. SW	The last date that Cisco Engineering may release any final software maintenance releases or bug fixes. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.	July 31, 2013
End of Routine Failure Analysis Date: HW	The last-possible date a routine failure analysis may be performed to determine the cause of hardware product failure or defect.	July 31, 2013
End of New Service Attachment Date: HW, App. SW	For equipment and software that is not covered by a service-and-support contract, this is the last date to order a new service-and-support contract or add the equipment and/or software to an existing service-and-support contract.	July 31, 2013
End of Service Contract Renewal Date: HW	The last date to extend or renew a service contract for the product.	October 26, 2016
End of Service Contract Renewal Date: App. SW	The last date to extend or renew a service contract for the product.	October 27, 2014
Last Date of Support: App. SW	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	July 31, 2015
Last Date of Support: HW	The last date to receive service and support for the product. After this date, all support services for the product are unavailable, and the product becomes obsolete.	July 31, 2017

HW = Hardware OS SW = Operating System Software App. SW = Application Software

Table 2. Product Part Numbers Affected by This Announcement

End-of-Sale Product Part Number	Product Description	Replacement Product Part Number	Replacement Product Description	Additional Information
DMM-BASE-52-K9	Digital Media Mgr Base V5.2 Perptl SW	DMM-BASE-53-K9	Digital Media Mgr Base V5.3 Perptl SW	—
DMM-BASE-52-K9=	Digital Media Mgr Base V5.2Perptl SW, Spare	There is currently no replacement product available for this product.		
DMM-CAST52-K9	DMM Cast Module V5.2 Perptl. SW Lic.	DMM-CAST53-K9	Digital Media Mgr Cast Module V5.3 Perptl. SW Lic.	—
DMM-CAST52-K9=	DMM Cast Module V5.2 Perptl. SW Lic., Spare	DMM-CAST53-K9=	Digital Media Mgr Cast Module V5.3 Perptl. SW Lic.	—
DMM-FA-C210-K9	DMS Digital Media Manager Failover Server, HW	DMMC210FA-K9	DMS Digital Media Manager Failover Server, HW	—
DMM-FA-C210-K9=	DMS Digital Media Manager Failover Server, HW Spare	DMMC210FA-K9=	DMS Digital Media Manager Failover Server, HW	—
DMM-FASW-52-K9	DMS Digital Media Manager Failover Server, SW	DMM-FASW-53-K9	DMS Digital Media Manager Failover Server V5.3, SW	—
DMM-NFR5.2-K9	Digital Media Mgr NFRV5.2 Perptl. SW Lic.	DMM-NFR-K9	Digital Media Mgr NFR V5.3 Perptl. SW Lic.	—
DMM-SIGNSM52-K9	DMM Digital Signs Module V5.2 Perptl. SW Lic.	DMM-SIGNSM53-K9	DMM Digital Signs Module V5.3 Perptl. SW Lic.	—
DMM-SIGNSM52-K9=	DMM Digital Signs Module V5.2 Perptl. SW Lic., Spare	DMM-SIGNSM53-K9=	DMM Digital Signs Module V5.3 Perptl. SW Lic., Spare	—
DMM-SNMP52-K9	DMM SNMP Module V5.2 Perptl. SW Lic.	DMM-SNMP53-K9	DMM SNMP Module V5.3 Perptl. SW Lic.	—
DMM-SNMP52-K9=	DMM SNMP Module V5.2 Perptl. SW Lic., Spare	DMM-SNMP53-K9=	DMM SNMP Module V5.3 Perptl. SW Lic.	—
DMM-SVR-C210-K9	DMS Digital Media Manager Server, HW	DMMC210-K9	DMS Digital Media Manager Server, HW	—
DMM-SVR-C210-K9=	DMS Digital Media Manager Server, HW Spare	DMMC210-K9=	DMS Digital Media Manager Server, HW	—
DMP-4310G-52-K9	DMP 4310G 32GB SD Card, Acc. Kit, HW	DMP-4310G-53-K9	DMP 4310G 32GB SD Card, Acc. Kit, HW	—
DMP-4310G-52-K9=	DMP 4310G 32GB SD Card, Acc. Kit, HW Spare	DMP-4310G-53-K9=	DMP 4310G 32GB SD Card, Acc. Kit, HW Spare	—
DMP-4310G-SW52-K9	DMP 4310G V52 Perptl. SW Lic.	DMP-4310G-SW53-K9	DMP 4310G V5.3 Perptl. SW Lic.	—
DMP-4310G-SW52-K9=	DMP 4310G V52 Perptl. SW Lic., Spare	There is currently no replacement product available for this product.		
DMP-4400G-52-K9	DMP 4400G 4GB SD Card, Acc. Kit, Global, HW	See Product Migration Options section for details.	DMP 4400G-53	
DMP-4400G-52-K9=	DMP 4400G 4GB SD Card, Acc. Kit, Global, HW Spare	DMP-4400G-53-K9	DMP 4400G 4GB SD Card, Acc. Kit, Global, HW	—
DMP-4400G-SW52-K9	DMP 4400G V52 Perptl. SW Lic.	DMP-4400G-SW53-K9	DMP 4400G V5.3 Perptl. SW Lic.	—
DMP-4400G-SW52-K9=	DMP 4400G V52 Perptl. SW Lic., Spare	There is currently no replacement product available for this product.		
DV-NFR5.2-K9	Cisco Show-n-Share NFRV5.2 Perptl SW Lic.	SNS-NFR-K9	DMS Show and Share NFR V5.3 Perptl SW Lic.	—

Product Migration Options

Customers are encouraged to migrate to Cisco Digital Media Systems v.5.3. Information about this product can be found at: http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html.

Customers may be able to use the Cisco Technology Migration Program (TMP) where applicable to trade-in eligible products and receive credit toward the purchase of new Cisco equipment. For more information about Cisco TMP, customers should work with their Cisco Partner or Cisco account team. Cisco Partners can find additional TMP information on Partner Central at

http://www.cisco.com/web/partners/incentives_and_promotions/tmp.html

Customers may be able to continue to purchase the Cisco Digital Media Systems 5.2.3 through the Cisco Certified Refurbished Equipment program. Refurbished units may be available in limited supply for sale in certain countries on a first-come, first-served basis until the Last Date of Support has been reached. For information about the Cisco Certified Refurbished Equipment program, go to: <http://www.cisco.com/go/eos>

Service prices for Cisco products are subject to change after the product End of Sale date.

The Cisco Takeback and Recycle program helps businesses dispose properly of surplus products that have reached their end of useful life. The program is open to all business users of Cisco equipment and its associated brands and subsidiaries. For more information, go to:

http://www.cisco.com/web/about/ac227/ac228/ac231/about_cisco_takeback_recycling.html

For More Information

For more information about the Cisco Digital Media System v.5.3, visit http://www.cisco.com/en/US/products/ps9339/Products_Sub_Category_Home.html, or contact your local account representative.

For more information about the Cisco End-of-Life Policy, go to: http://www.cisco.com/en/US/products/products_end-of-life_policy.html

For more information about the Cisco Product Warranties, go to: http://www.cisco.com/en/US/products/prod_warranties_listing.html

To subscribe to receive end-of-life/end-of-sale information, go to: <http://www.cisco.com/cisco/support/notifications.html>

Subscribe for RSS Notifications for End-of-Life and End-of-Sale Notices

To subscribe to the End-of-Life and End-of-Sale RSS Feed, insert the following URL into your RSS application: http://www.cisco.com/web/feeds/products/end_of_life_rss.xml

Any authorized translation issued by Cisco Systems or affiliates of this end-of-life Product Bulletin is intended to help customers understand the content described in the English version. This translation is the result of a commercially reasonable effort; however, if there are discrepancies between the English version and the translated document, please refer to the English version, which is considered authoritative.



Americas Headquarters
Cisco Systems, Inc.
San Jose, CA

Asia Pacific Headquarters
Cisco Systems (USA) Pte. Ltd.
Singapore

Europe Headquarters
Cisco Systems International BV Amsterdam,
The Netherlands

Cisco has more than 200 offices worldwide. Addresses, phone numbers, and fax numbers are listed on the Cisco Website at www.cisco.com/go/offices.

Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: www.cisco.com/go/trademarks. Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)

Printed in USA

C51-698224-00 01/12

© 2012 Cisco and/or its affiliates. All rights reserved. This document is Cisco Public.

Page 4 of 4