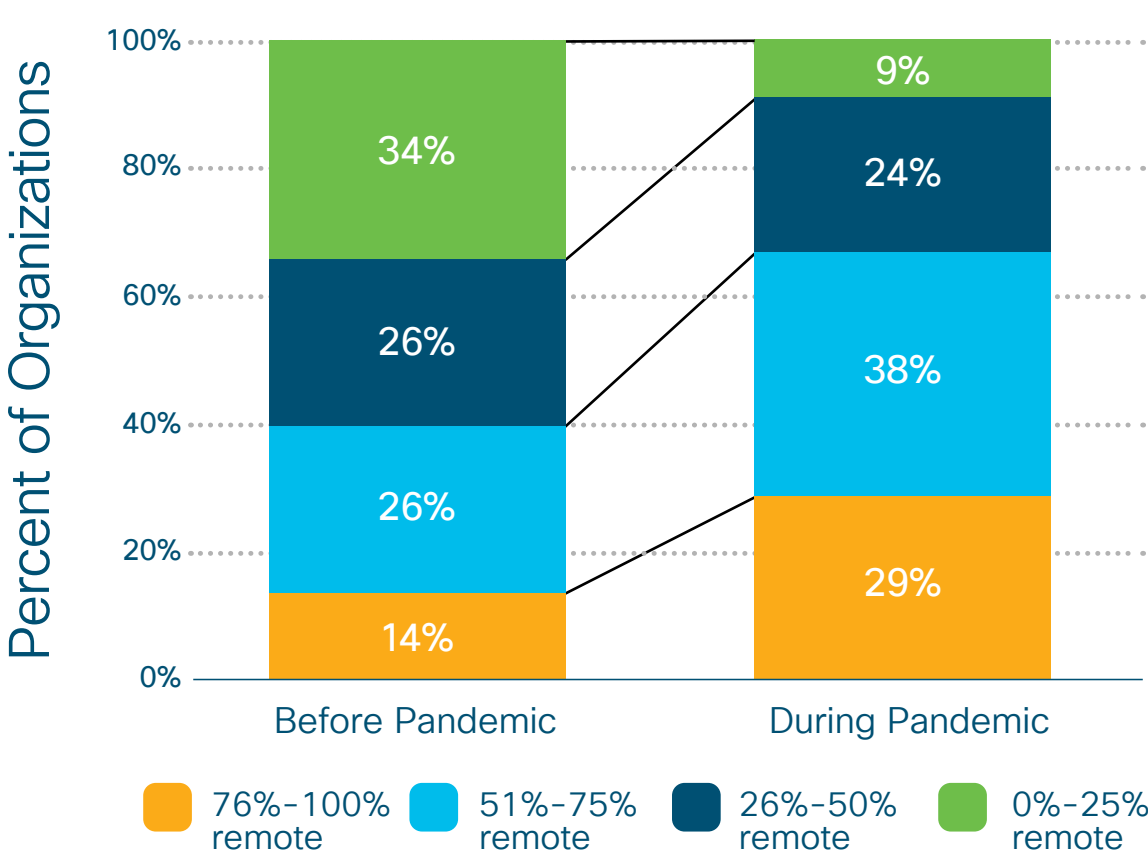


# Forged by the Pandemic: The Age of Privacy

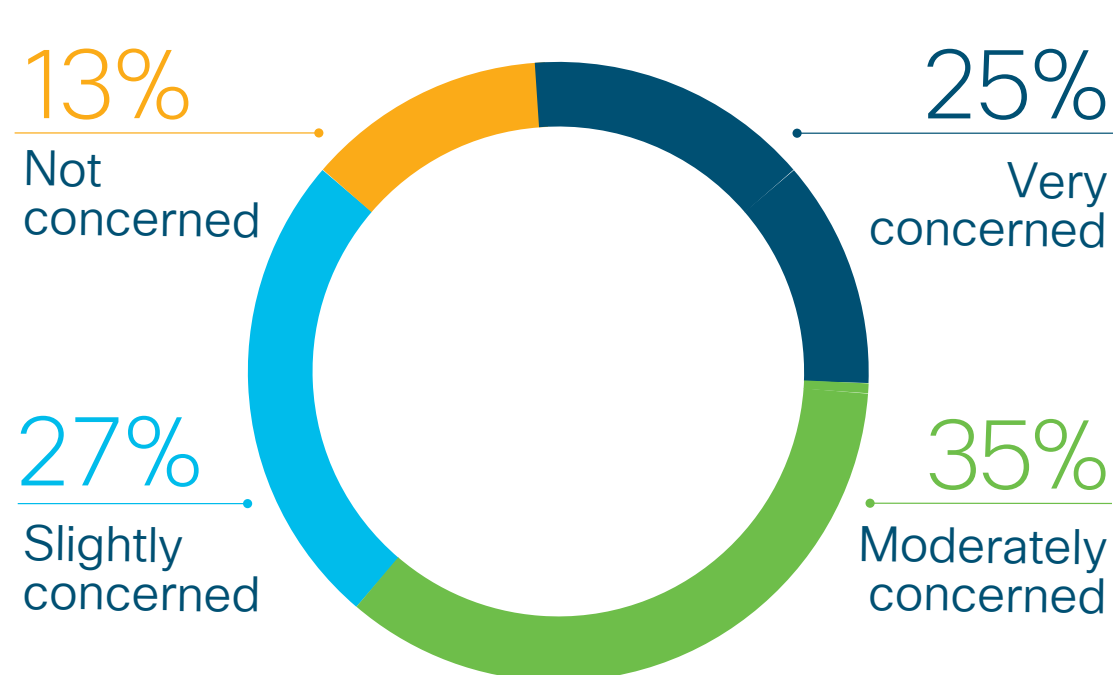
Cisco 2021 Data Privacy Benchmark Study

## Shift to Remote Work Brought Serious Privacy Concerns

Shift to Remote Work

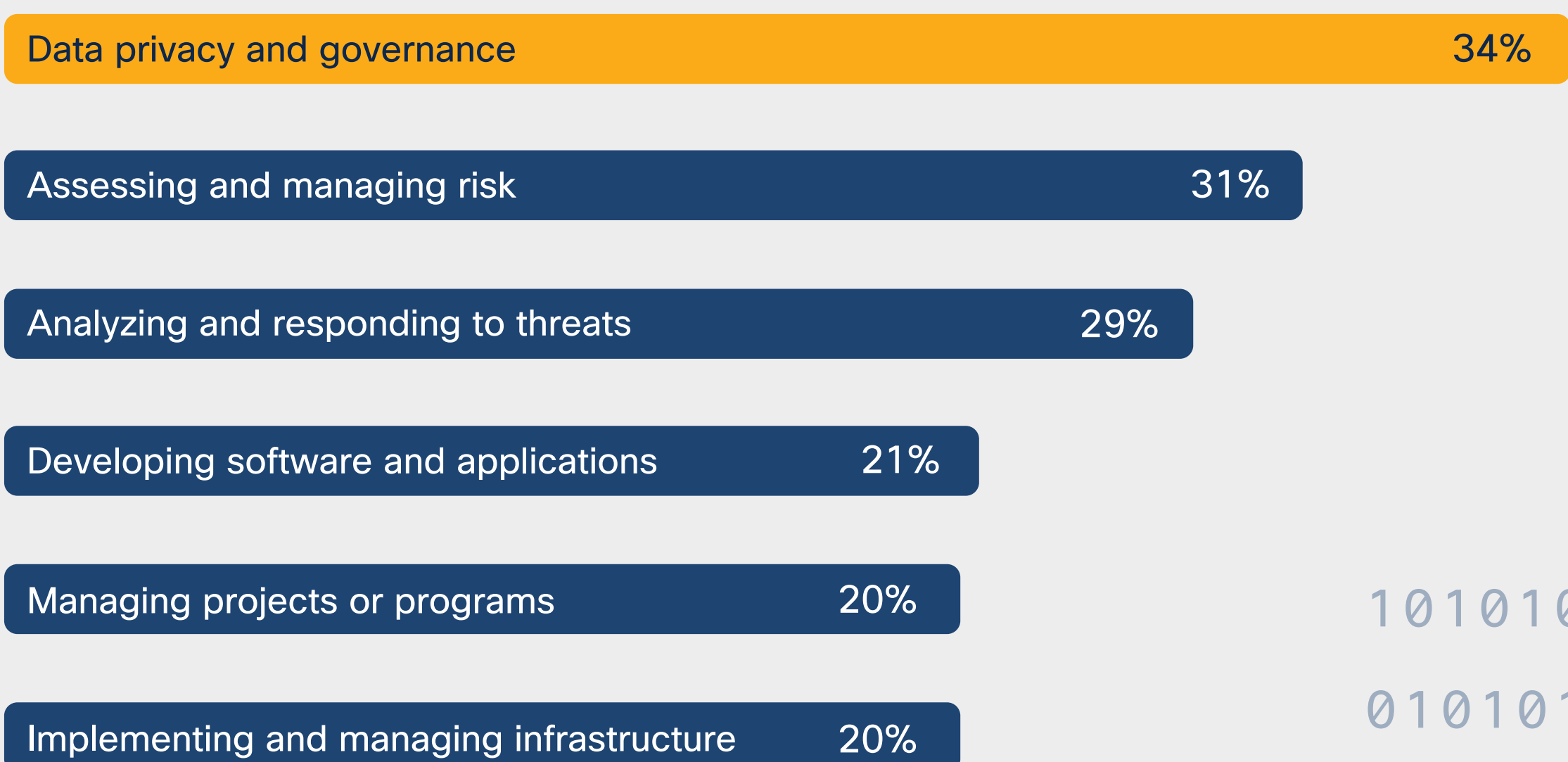


Individuals' Level of Concern with Privacy of Remote Tools



## Privacy's Critical Role For Organizations

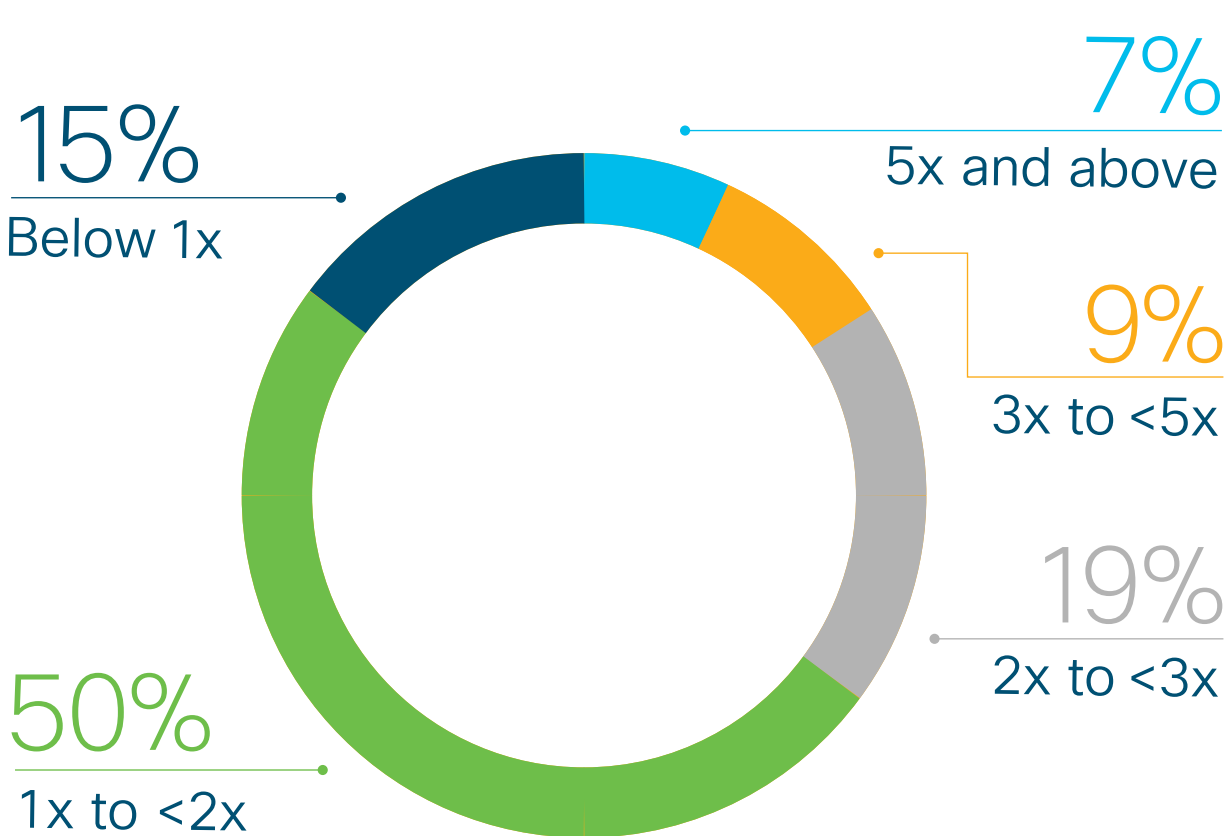
### Primary Responsibilities of Security Professionals



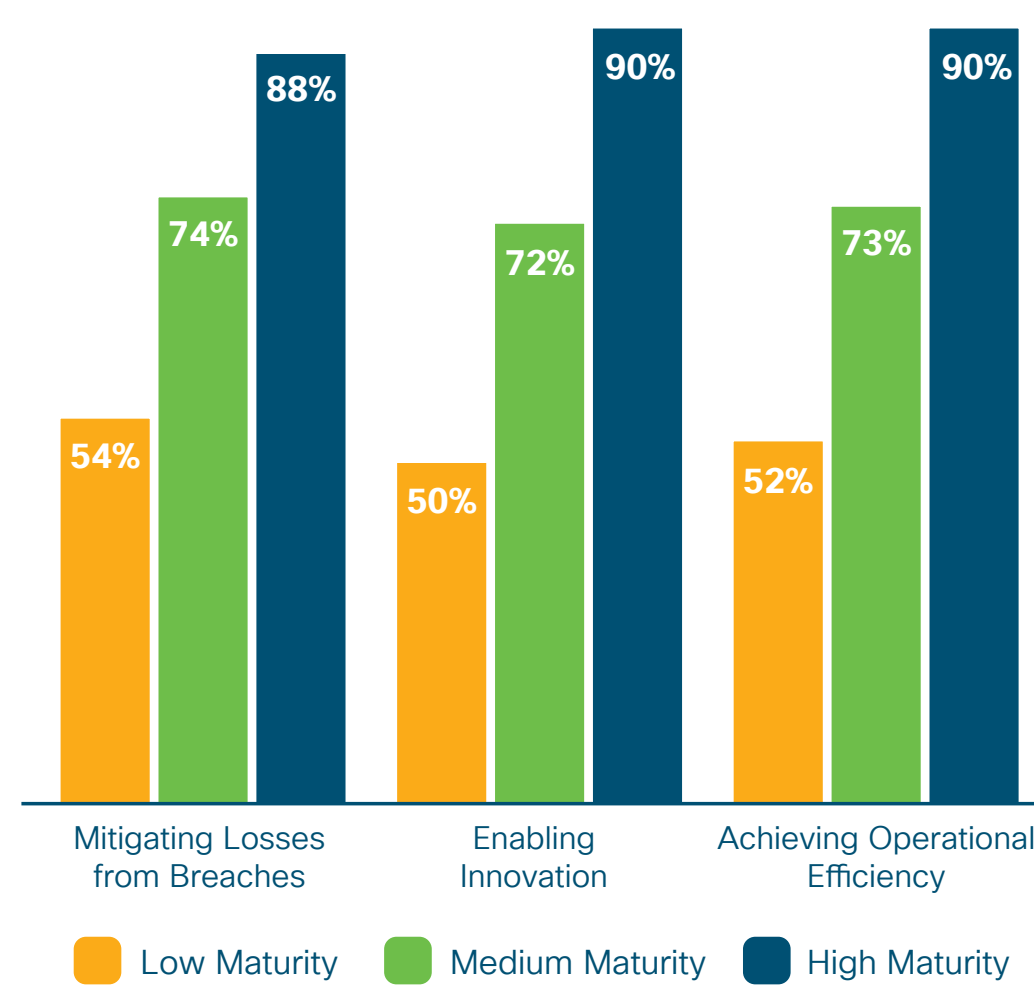
Organizations turned to privacy teams to help them navigate the pandemic

## Privacy Investment Creates Business Value

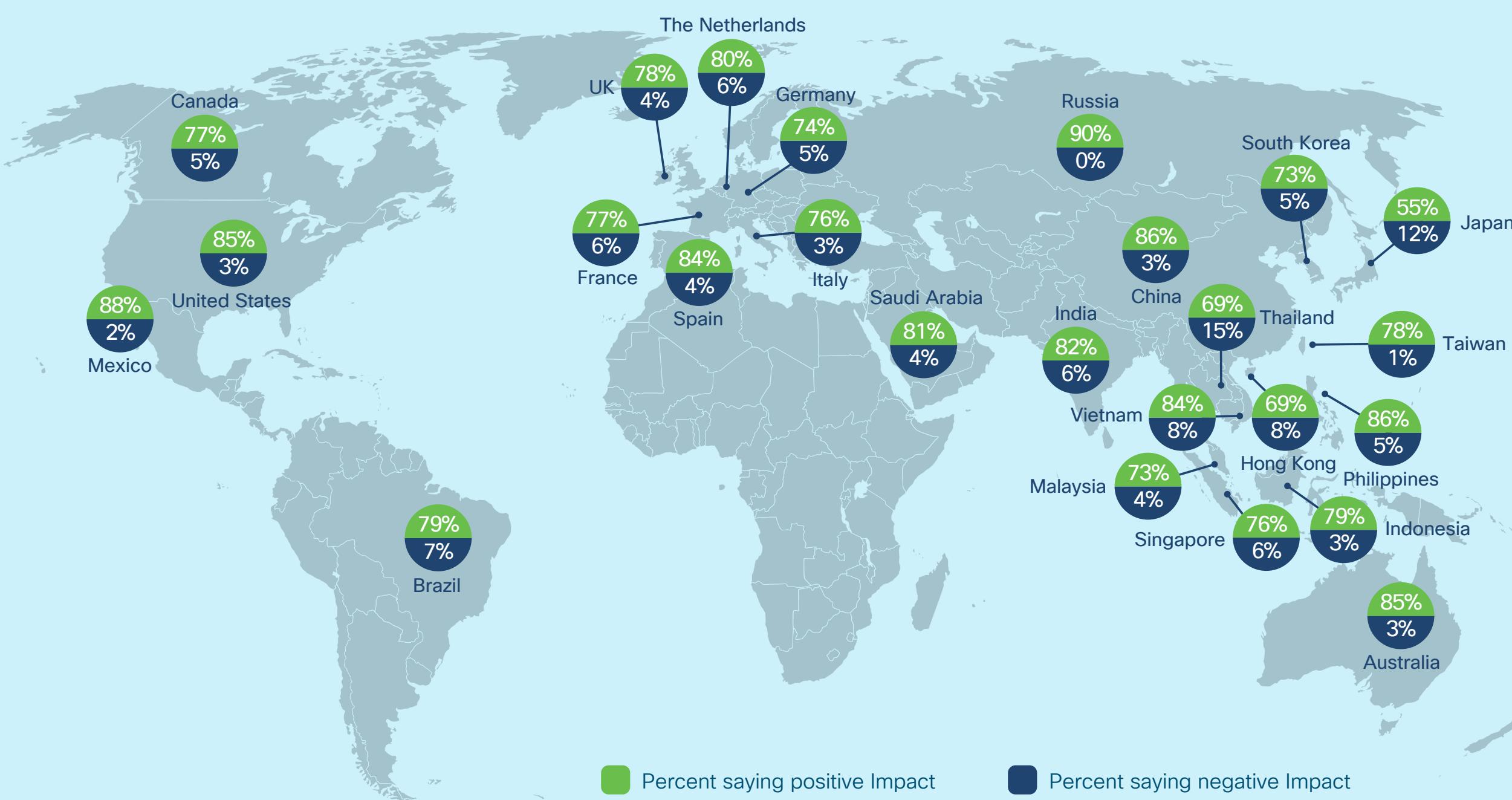
Ratio of Privacy Benefits to Investments



Percentage of Organizations Getting Significant Value



## Privacy Laws Having Positive Impact Around the World



[Download the full study here](#)

For more information on Cisco's approach to data privacy, visit [trust.cisco.com](https://trust.cisco.com).